



**Growth**  
For your bar

We work with your establishment to create a night-life experience like no other in Golden to increase your traffic and increase your sales.

# NIGHTCLUB FOR A NIGHT

The Colorado DJ is a locally owned and state-wide operated Mobile DJ Service that caters to Weddings, Schools, Corporate Events, Tailgates, and even Bars. In an effort to mutually grow business opportunities for two Golden owned businesses, we are establishing our new "Nightclub for a Night" program to help increase sales for both parties.



Turn your old-fashion watering hole into a modern Nightclub for locals once a month

## WHAT WE DO

The Colorado DJ provides Lighting, Sound, and every request we get from your patrons to turn your Modest Saloon into a Modern Dance Factory for a night!

Where there's Dancing, there are Women.

Where there are Women, there are Men.

Where there are Men and Women,

...People buy Drinks.

### Setup

After an in-person consultation with The Colorado DJ, the bar will place an advertisement in the Colorado School of Mines Student Newspaper at least two weeks prior to the event as well as advertise the event within their establishment. The Colorado DJ will also advertise through local and online outlets. Most importantly, your bar doesn't pay the DJ for this event!

### Event

On the night of the event, The Colorado DJ will pull out all the stops and supply all sound and lighting necessary to turn your main room into the newest Nightclub in Golden. In-house sound systems and lighting will be used in addition to our equipment if desirable. The Bar will charge a \$5 door cover and will offer exclusive drink specials during the hours of the event. (8pm-close)

### Benefits

The Colorado DJ will work exclusively for pay from the door charges on the night of the event. This provides a DOUBLE-GUARANTEE for the bar sponsoring the event in case of a "Boom/Bust" situation. 1) If the event is hugely successful (boom), the bar will experience greatly increased traffic and in turn, increased sales for little to no effort. 2) If the event is a bust, the bar didn't waste profits hiring a Mobile DJ that no one came to listen to. Don't forget the great opportunity for two businesses to establish a working relationship for future, profitable events!



[www.thecoloradodj.com](http://www.thecoloradodj.com)

Check out all our lighting online to see how your bar might be transformed!